



S-T-Y-L-E

—lots of it. It's there in the velvet collar, the graceful Curvette Shoulders, the long, sweeping lines and distinctive double breasters. There's warmth, too... and long life in these thick, deep woolens. There's fifty years of wisdom and skill in

Kuppenheimer
OVERCOATS
An Initial Payment of \$10.00

Will Purchase These Fine Clothes. Pay the balance in small amounts, semi-monthly.

SAM LEVY

SARTORI AVE.

TORRANCE

R.N.A. Camp Is Instituted In Lomita

New Organization Starts With Long List of Members

Lomita Camp, Royal Neighbors of America, became an institution last night at Odd Fellows Temple in the presence of about 200 Neighbors from San Pedro, Redondo Beach, Los Angeles, and Torrance. Mrs. Christine Hamill, state supervisor, conferred the initiatory degree on a charter membership of 50, secured by the efforts of Mrs. Mary Doman, district deputy, of Los Angeles. The impressive installation ceremonies were conducted by San Pedro Camp No. 9065, with Mrs. Clara Goodrich as installing officer and Mrs. Myra Miller as ceremonial marshal.

Sandwiches, cake and coffee were served during the social hour that closed the evening. The officers of the new camp are: Oracle, Mrs. Tirzah Taber; vice-oracle, Mrs. Florence Carvill; chancellor, Mrs. Bessie O'Hara; recorder, Mrs. May Perry; marshal, Mrs. Lora Linde; assistant marshal, Miss Hinton; inner sentinel, Mrs. Elizabeth Keith; receiver, Mrs.

Anna Erickson; outside sentinel, Mrs. Sylvia Adamson; managers, Mrs. W. A. King, Mrs. Helen Wilson, Dr. F. H. Racer; camp physician, Dr. F. H. Racer; musician, Mrs. Alice Martinson; past oracle, Mrs. Martha Green; and the graces—Faith, Mary Taber; Courage, Mrs. Maddy; Usefulness, Mary Julia Beard; Modesty, Annorr Wilson; Endurance, Lorraine Keith. Regular meetings of the camp will be held the first and third Wednesday of each month.

Barnes Opening Is Big Success; Store Crowded

Jack Barnes Thanks Hundreds Who Thronged New Location

"A tremendously successful opening" was the way Jack Barnes, new Torrance merchant, expressed himself over the way Torrance and Lomita greeted the opening of the J. W. Barnes Company's new store on El Prado in Torrance. "We wish to thank the hundreds of customers of Lomita and Torrance who thronged the store all day last Saturday," said Mr. Barnes. "Our sales of merchandise exceeded our expectations. The art ware

OBSERVATIONS

(Continued from Page 1)

been rushed with orders. Now is announced a program of expansion that will mean much to this district. The International is a large user of steel. Its program announced in this issue contemplates the complete independence of the Torrance branch plant. All operations in the production of the company's product will be done in Torrance. At present the local plant is little more than an assembly unit. When the plant is expanded it will be an actual manufacturing plant, with increased output and appreciably increased payroll.

Growing industries are the greatest assets a community can possess. We take this opportunity of congratulating William Tobin and Ray Young of the International on the fact that they are soon to become executives of an enlarged plant in which they will take on appreciably increased responsibility.

WITH the Santa Fe rushing its plans for the development of its great industrial acreage in Torrance, with the Columbia working on its great new mill, with the International ready to expand, and with other local plants busy, the future of Torrance and its neighboring territory is brilliant with promise. Other important developments in the district are in the offing and will be announced shortly. We know of no other district in Southern California that is in as fortunate a situation as this in which we live.

AUXILIARY DINNER

The Legion Auxiliary will give a dinner at the Legion clubhouse Thursday evening, Dec. 2. The dinner is being sponsored by the Auxiliary to raise funds to enable the retiring board to provide a gift for the Legion clubhouse. It is planned to buy a rug for the fireplace, or some other needed article. The next meeting of the Auxiliary will be held next Tuesday, Dec. 7.

Guests Tuesday of Mrs. A. W. Woodington of Arlington avenue were her mother and sister, Mrs. James Hoy and Mrs. Milton Clark, of Long Beach.



a SHORT CUT to sales

A Pacific Coast steel broker learned that a competitor was enroute to Cuba where a large order for steel was to be placed. The broker had faced such situations before. He reached for the telephone, called the customer in Havana and in a few minutes closed the \$300,000 sale—expense, days of delay and loss of the business avoided.

The telephone on your desk makes any market speedy and economically accessible to you.

Many new and practical uses of Long Distance are no doubt applicable to your business. These will be cheerfully discussed with you upon request to the Business Office of the Telephone Company.

Quicker—at less cost by LONG DISTANCE

WORLD'S LARGEST MUSIC HOUSE

WURLITZER
REG. U.S. PAT. OFF.
PIANOS · ORGANS · HARPS · MUSICAL INSTRUMENTS

1417 Marcelina Ave., Torrance

Your Community is Represented in the Greatest Chain of Music Stores in the World

Wurlitzer Is Here to STAY

Have you visited your Wurlitzer neighborhood music store? It is one of 30 Wurlitzer stores all over Southern California rendering the greatest musical service of its kind in the world. Wurlitzer Pianos and Radios are the finest that 200 years experience and the greatest financial resources can produce. Our stock of genuine Orthophone Victrolas is most complete. Come in TODAY.

Wurlitzer Terms Guaranteed Lowest



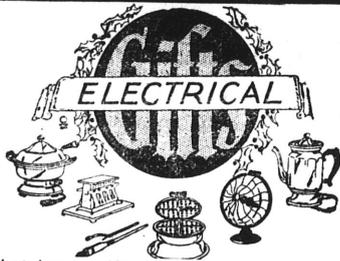
"HELLO, FOLKS" Here's "Dollar Bill"

"I have made great price reductions on pianos and radios and am giving valuable FREE presents with practically every instrument sold. Meet me, I'm worth knowing"

"Until Christmas I'll Sell Any Piano, Radio or Victrola for One 'Dollar Bill' Down and a Few Extra 'Dollar Bills' Weekly or Monthly."

Open Every Evening 'Till 9

Drop into our store any evening and listen to your favorite local or distant broadcast station over Wurlitzer Radio—No Obligation.



What better gift could you make than one of the suggestions offered below? They're time savers, labor reducers and produce contentment.

- Electric Irons \$ 3.75 to \$ 7.50
- Percolators 3.00 to 22.50
- Curling Irons 1.00 to 3.50
- Toasters 2.95 to 8.00
- Percolator Sets 19.50 to 41.50
- Heating Pads 6.50 to 8.50
- Vacuum Cleaners 42.50 to 74.75
- Table Lamps 2.00 to 5.75
- Waffle Irons 9.00 to 18.00
- Easy Washers 165.00 to 185.00

Torrance Electric Shop

B. J. Scott, Prop.
1407 Marcelina Ave.—Next to Postoffice.
Torrance

GIFT JEWELRY

"Its Brilliancy Undimmed by Years"

Jewelry has the quality that makes it an ideal gift. The passing years add, rather than detract, a higher regard for the thoughtfulness of the one who selected the gift.

And the fact that it comes from Baker Smith's assures lasting satisfaction; the superior qualities, the excellent workmanship—guarantee it. It is pleasing to note, though, that prices are very moderate.

RINGS
\$3.50 to \$100

BAR PINS
\$1.00 to \$25.00

VANITY CASES
\$2.00 to \$25.00

CUFF LINKS
\$1.00 to \$10.00

WATCHES
\$9.00 to \$100

CIGARETTE CASES
\$1.50 to \$15.00

PEN AND PENCIL SETS
\$6.50 to \$11.00

Baker Smith

Jeweler
Cabrillo Ave. and Carson St.
Torrance

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THE UNIVERSAL CAR

Has Sold 14,000,000 Cars -- Why?

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